

## Beyond Beauty Offers Cold Laser Facial Treatments

November 5, 2014

**Lewisburg, PA** – What do Cate Blanchett and Eva Longoria have in common? Glowing, beautiful skin—which is reportedly thanks, in part, to Cold Laser Facial Treatments. Julie Lacks, owner of Beyond Beauty in Lewisburg, PA, is always researching ground-breaking therapies and the latest professional cosmeceutical skin care products, and recently discovered SkinPhD® Cosmeceuticals and their Cold Laser Facial Treatments. Cold Laser uses both healing light and bio-stimulation to activate actual biological changes at the cellular level, within the mitochondria of the cell, which stimulates cellular turnover, produces collagen and elastin, oxygenates the skin, balances the pH, reduces bacteria, and leaves the skin illuminated.

Julie, a Registered Nurse and Licensed Aesthetician, brings a unique, caring perspective to her treatments. “Our goal is to assist our clients in achieving their optimum skin health through customized professional treatments and professional home care products.” Her approach is to heal and repair her client’s skin, which Cold Laser Facial Treatments do with zero down-time.

The Platinum Revitalizing Cold Laser Facial Treatment offered by Beyond Beauty starts with a deep exfoliation to remove the dead skin cells on the epidermis, followed by the collagen-building and oxygenating Cold Laser Therapy. A luxurious dark cocoa mask is then brushed on the skin. This mask not only smells delicious, but also delivers a powerful dose of anti-oxidants leaving the skin illuminated and glowing. An application of SkinPhD’s® Mineral [Hematite™ Grape Stem Cell Serum](#) and [Platinum Flawless Day Cream](#) is massaged into the skin, supplying collagen stimulation and vital nutrients, and balancing the lipid content. There are immediate, visible results: the skin is nourished and firmer with its natural glow restored. All of this is done with zero recovery time. Treatments can be customized for clients with specialized needs such as rosacea, hyper-pigmentation, acne/teen acne, prematurely aging skin, dry/dehydrated skin, sensitive skin and sun damaged skin.



Alexa Pyle, Licensed Cosmetologist, joined Beyond Beauty in November 2013. Alexa specializes in skin care, lash extensions, manicures, and pedicures. She shares Julie’s passion and belief in a customized approach to skin care.

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Julie A. Lacks, LE, RN  
Owner, Beyond Beauty

**Fall Into Beauty Event**  
**November 12, 2014**  
**4:00PM-8:00PM**

Learn more about the best products for your skin, enjoy exclusive promotions, and enter to win free products and treatments.

Beyond Beauty | A Skin Care Salon  
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